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FOR IMMEDIATE RELEASE

Gaining Momentum: Karasch & Associates Expands Management Team



West Chester, PA – The Board of Karasch & Associates, a leading business dedicated to communication services and technologies, has announced the addition of a prominent industry professional to the company’s management team; Eric Roberts as the Vice President, Sales and Marketing. “After several years of dynamic growth, Karasch & Associates is excited to open a new chapter in capturing our fullest growth potential as a company,” says Adam Karasch, CEO. “Eric has filled a newly created position at Karasch which shall prove to be a building block towards reaching Karasch’s ambitious growth targets in the upcoming years. By bringing Eric’s wealth of experience in sales and media, along with his strong passion to Karasch, we hope to harness a new level of expertise, professionalism and positive energy needed to reach our goals.”

Eric Roberts, a graduate of Arizona State University, was previously the Vice President of National Sales and Marketing for Kappa Printing Management Associates, an industry leader in publishing and printing. Roberts shared: “We are certainly aware that our capacity to grow and satisfy the needs of broadening an increasingly sophisticated customer base is predicated upon making the optimum use of cutting edge technology and true sales sensibilities.”

Karasch & Associates, a certified WBENC business, has provided state-of-the-art accessibility and legal support services for over 35 years. Our purpose is to enable individuals and businesses to benefit from our expertise to effectively record, authenticate, manage and distribute all forms of digital communication. We are committed to engaging with every valued client, associate and vendor in an open and principled manner, with the goal of creating an atmosphere of teamwork, creativity and ingenuity. For more information, click: www.karasch.com

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